Daz 3D

An overview of Daz Products and Features

Creativity Unleashed

Daz 3D is an expert in the 3D content space. With our free 3D software suite, one of the largest 3D marketplaces, and content that can go anywhere we allow artists to unleash their creativity with ease regardless of their software preference.

About Daz

Founded in 2000, Daz 3D's digital marketplace offers hobbyists and professionals over 30,000 3D products with over 5 MM inter-compatible 3D assets for Daz Studio, Maya, 3ds Max, Cinema4D and Blender. Daz's unique marketplace allows hundreds of thousands of monthly active users to access high-quality, morph-able and pose-able human models, as well as compatible clothing and environments. Daz 3D has created the most artist-friendly digital marketplace, paying nearly $100 MM to its global network of contributing artists. Users of Daz Studio, a free, studio-quality 3D application, create more than 20 MM images and animations annually using Daz 3D products.

Company Info

Founded	Location	Employees	Investors
2000	Salt Lake City, UT	60+	Benchmark Capital Columbia Capital Ponte Partners Silicon Valley Bank

Leadership

James Thornton
Chairman of the Board &
Chief Executive Officer

Matt Wilburn
President

Ty Duperron
Chief Operations Officer

Steve Spencer
Chief Revenue Officer

Jon Middleton
Chief Technology Officer

Stephanie O'Farrell
Vice President of Marketing

Jessica Rizzuto
Vice President of Ecommerce

You Design, We Tech

Largest 3D Model Library

Explore one of the largest libraries of free and premium 3D content such as characters, vehicles, environments, and much more.

Premier Content and System

Build your own 3D universe with our free 3D software - Daz Studio. With our premier Character System and smart content you can mix, match, blend, and tween your perfect character and scene!

Content to Work With Your Software

Prefer a different 3D software? Daz offers multiple file formats for select products as well as various bridges from Daz Studio so you can import directly into Maya, Blender, Cinema 4D, or 3ds Max.

Photorealistic Renders

Export beautiful photo-realistic images and animations with studio-class processing.

Daz Feature Set

With Daz, users can easily transfer assets between 3D rendering softwares in order to enable a superior user experience for creating 3D art and animations.

Customizable Figure Platform

At Daz 3D, our figure content is designed with high adjustability to easily become any character. Genesis 8, our latest and most advanced platform, is backward-compatible with all predecessors, and with tens of thousands of supporting assets, is the most versatile figure platform ever made.

Smart & Modular Content That's Yours

When you're working on a project, check out ready-made assets in our online store. The Daz 3D store offers more than just body and face shapes, outfits and poses — we offer creatures, buildings, spaceships, and environments. Mix, match, blend, and tween your perfect character and scene!

Quick, Realistic, Stunning Images

By combining dForce, Genesis 8, and the NVIDIA Iray render engine option, Daz 3D makes 3D creation, imagery, and animation fast, easy, and more realistic.

Face Transfer

Our Face Transfer System will transfer your face shape, bone structure, texture, and tone, allowing you to create a realistic version of whoever you wish. Simply upload a photograph in Daz Studio to create an authentic 3D version of yourself.

DForce Capabilities

dForce is a physics simulation engine that is free with Daz Studio. Users can purchase dForce specific hair, clothing, and other compatible products to create natural movement in their renders. This physics technology brings your 3D art to life with a flip of the hair or the movement of clothing on a body.

Content Can Travel

Daz Bridges and Native File Formats allow users to either port their content from Daz Studio or directly open 3D content from the Daz marketplace into the software of their choice - either Daz Studio, Maya, Max, Cinema4D or Blender. These product innovations allow ease of access for 3D artists in any discipline to use Daz's premiere 3D models and assets in their work.

Contact Information

For media or partnership inquiries, please reach out to
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